

# Why Learn French?



# French is a Global Language

- Over 220 million people around the world speak French.
- French is the second most widely learned foreign language after English, and is the only language taught in every country around the world.
- French is the third most used language on the Internet.

(According to the Ministère des Affaires Etrangères et Européennes, <http://www.consulfrance-houston.org/> )

# French is spoken in over 50 countries on 5 continents.



ORGANISATION INTERNATIONALE DE LA FRANCOPHONIE  
<http://www.francophonie.org>

## LE MONDE DE LA FRANCOPHONIE



**L'Organisation internationale de la Francophonie** est une institution fondée sur le partage d'une langue et de valeurs communes. Elle compte à ce jour cinquante et un Etats et gouvernements et a admis cinq observateurs. Elle conduit des actions dans les domaines de la politique internationale et de la coopération multilatérale.

Elle s'appuie sur un opérateur principal, l'Agence intergouvernementale de la Francophonie et quatre opérateurs directs : l'Agence universitaire, l'Université Senghor d'Alexandrie, l'Association internationale des maires francophones et TV5. L'Assemblée parlementaire de la Francophonie en est l'assemblée consultative. Le Secrétaire général, chef de voûte du système institutionnel, est chargé de la mise en œuvre de la politique internationale, ainsi que de l'animation et de la coordination de la politique de coopération.



**Opérateur principal**: Agence intergouvernementale de la Francophonie (<http://agence.francophonie.org>)

**Assemblée consultative**: Assemblée parlementaire de la Francophonie (<http://www.apf.francophonie.org>)

**Opérateurs directs**: Agence universitaire de la Francophonie (<http://www.auf.org>), TV5 monde (<http://www.tv5.org>), Université Senghor d'Alexandrie (<http://www.usenghor-francophonie.org>), Association internationale des Maires Francophones (<http://www.aime.asso.fr>)

# A Language for the Job Market

- French is spoken by our largest trading partner (Canada).
- France and the US are the top two leaders in agricultural and defense exports.
- French is a working language of the United Nations, UNESCO, NATO and the International Red Cross.

# French Enhances Careers



Medicine



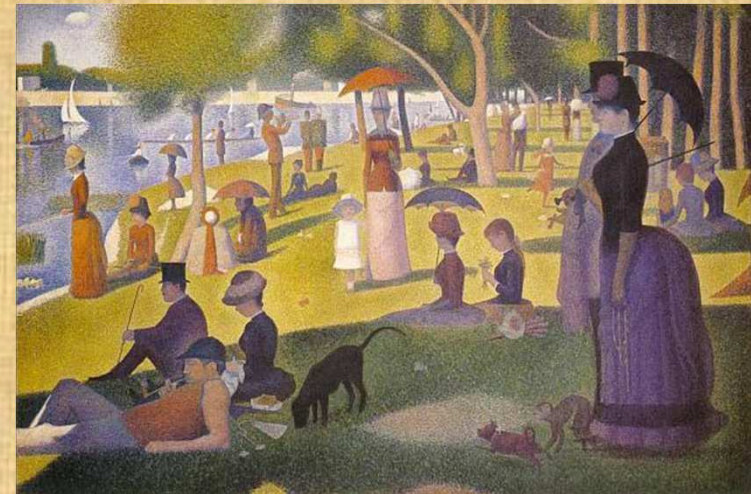
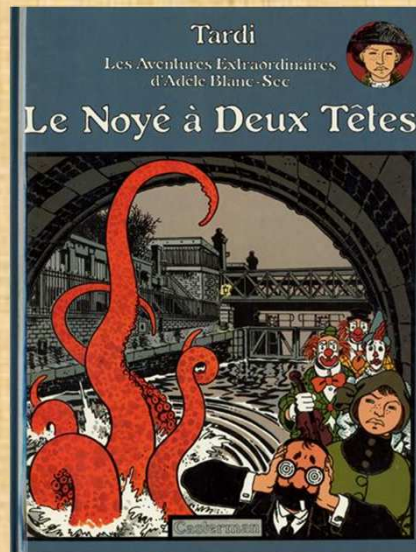
Philanthropy



Government

# The Language of Culture

- French is the international language of cooking, fashion, theater, the visual arts, dance and architecture.



# A Language of Travel

- France is the world's #1 tourist destination.
- French will be useful when visiting Paris, and all the regions of France, from the rugged coast of Brittany to the snow-capped peaks of the Alps.
- French is the foreign language spoken nearest to Hillsborough...due north in Quebec!

French also comes in handy when traveling to Africa, Canada, Switzerland, Monaco, Belgium, and throughout the Caribbean and South Pacific.



Monaco



Senegal



Strasbourg



Belgium



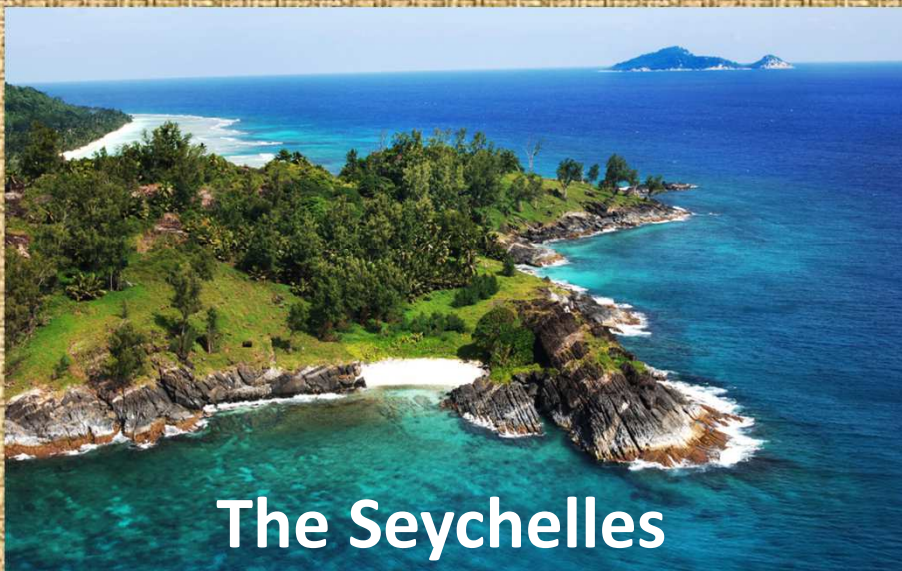
Djibouti



Quebec



# Some of the Francophone World

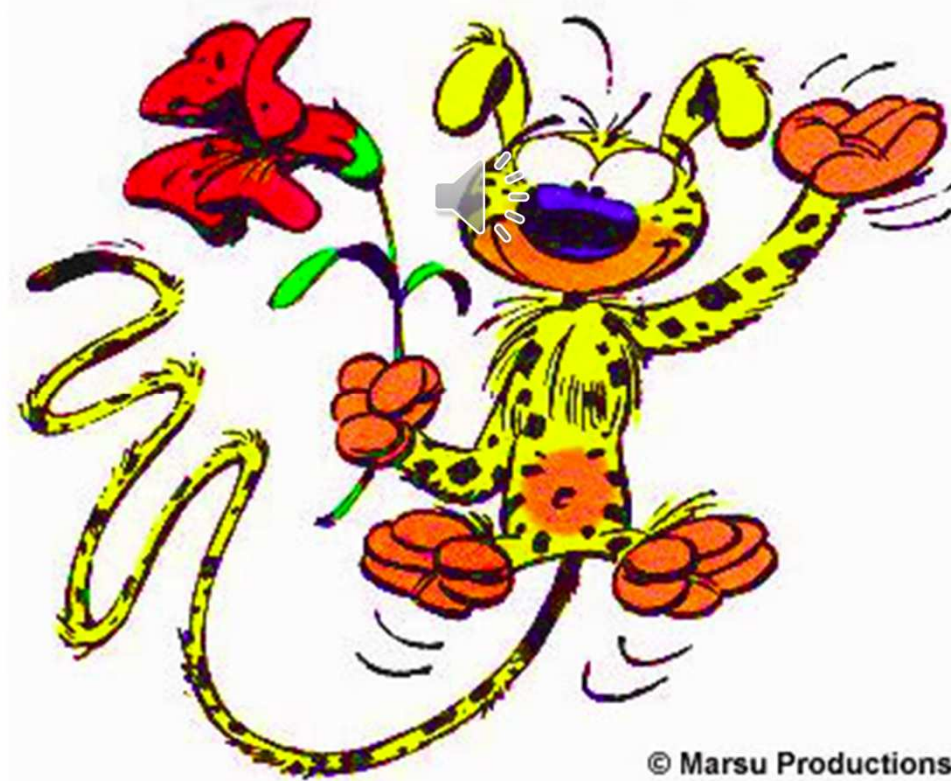


# A Language for Higher Education

- Improve your vocabulary and SAT scores. An estimated 50% of the English language comes from French historically.
- Speaking French opens up opportunities for study abroad in some of the world's highest ranked universities and business schools.
- French is a stepping stone to learning other romance languages.

(According to the Ministère des Affaires Etrangères et Européennes, <http://www.consulfrance-houston.org/> and Virginia Polytechnic Institute and State University, [www.fll.vt.edu/French/whyfrench.html](http://www.fll.vt.edu/French/whyfrench.html))

# Au Revoir!



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Why

Learn German?

# GERMAN SOUNDS JUST LIKE ENGLISH!

Sie hat braune Haare.



Mein Vater schwimmt.

Ich trinke Wasser.



# GERMAN IS FULL OF FUNNY WORDS!

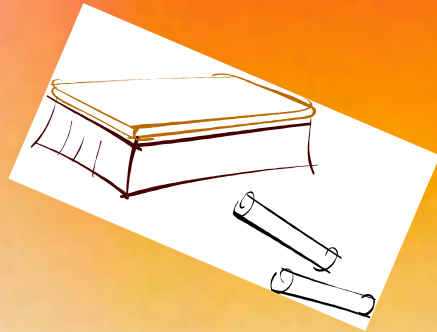
**Kartoffelpuffer**



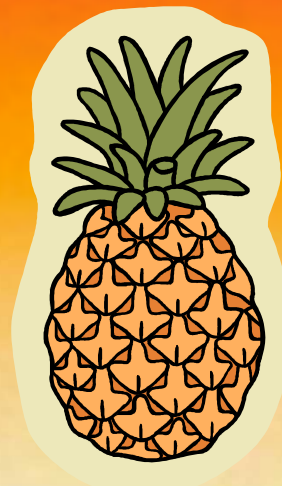
**Fingernagel**



**Hustenbonbons**



**Tafellappen**



**Ananas**



**Videospiele  
spielen**



**Badeanzug**



# GERMAN IS FULL OF COGNATES!

die Suppe



das Kinn



der Ball



der Apfel



schwimmen



der Fuchs

# GERMAN HERITAGE

German-Americans make up the largest single heritage group in the United States.



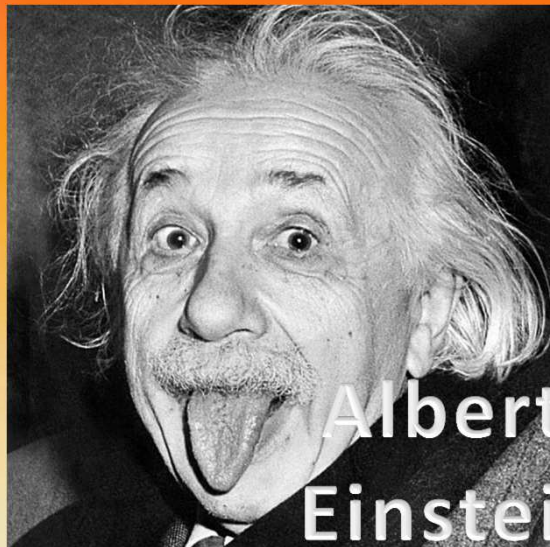
# FAMOUS GERMAN SPEAKERS



Leonardo DiCaprio



Sandra Bullock



Albert  
Einstein



Arnold  
Schwarzenegger

# DELICIOUS GERMAN FOOD



# YOU CAN CALL YOURSELF A JELLY DONUT!



**In 1963, JFK said to the people of Berlin,  
“Ich bin ein Berliner!”**

# DID YOU KNOW?

**German is the native language of approximately 120 million people.**

**Knowing German opens up career opportunities around the world.**

**German is the 3<sup>rd</sup> most popular foreign language taught world-wide!**

**The world's most widely-used country specific internet domain is Germany's - .de**



*auf Wiedersehen!*

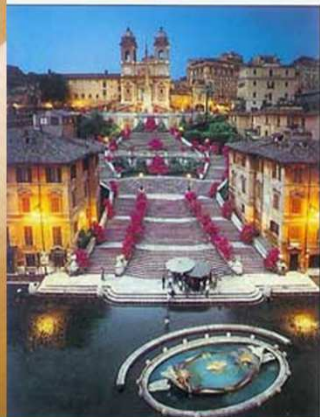
# WHY LEARN ITALIAN?

**Top 10 reasons**  
**Ciao e benvenuti!**





**Love Italy  
It's one of the 7 wonders of the  
world!**



ROMA



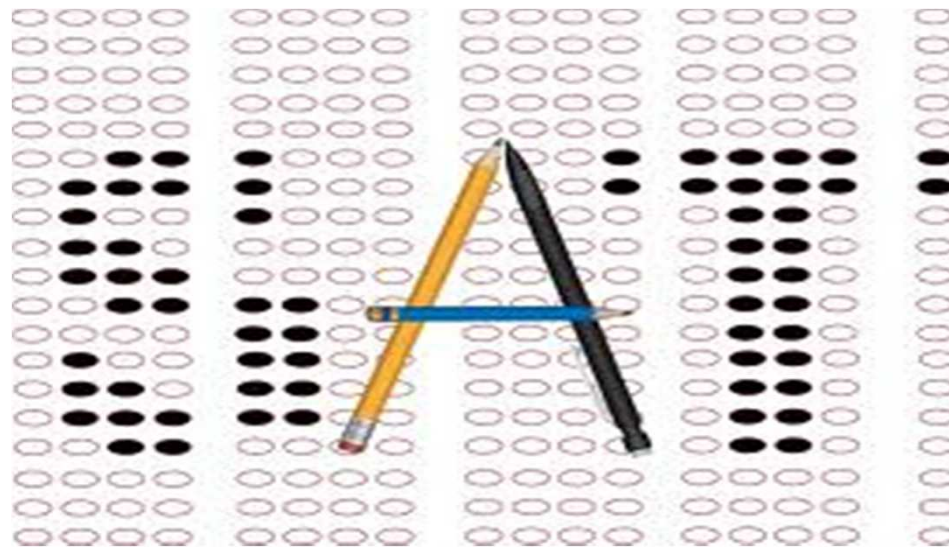
- o **Love of Italian Food. The best and most authentic food in the world. Italian has the highest number of words for describing food - they love it so much.**



Italian is remarkably phonetic. Follow simple rules and, by reading what you see written, you will pronounce understandable Italian from day one. For a native English speaker, Italian is easy to learn and speak correctly.

ITALIANO

- The Italian language is the closest to Latin, the common ancestor of all romance languages. According to *Fondazione Italia Org.* an estimated 60 percent of the English vocabulary comes from Latin. This will improve your SAT scores!



# Italian AP

Take the class, do well on the exam and earn college credits! This will help you save money on college tuition!



- Love for fashion ~ Milan is the Fashion capital of the World: Armani, Benetton, Dolce & Gabbana, Gucci, Prada, Valentino, Versace the names of Italy's contemporary fashion houses are synonymous with elegance and style.



- Italy's cultural importance spans from antiquity through the present. According to UNESCO, over 60% of the world's art treasures are found in Italy.



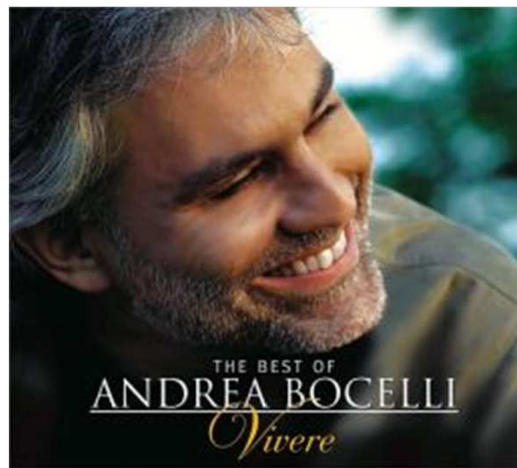
## Career Fields

- Italy is a world renowned leader in the culinary arts, interior design, fashion, graphic design, furniture design, medicine, machine tool manufacturing, robotics, electromechanical machinery, shipbuilding, space engineering, construction machinery, and transportation equipment.

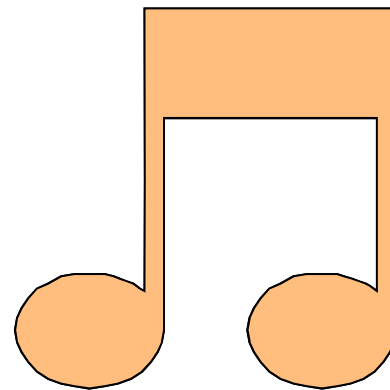




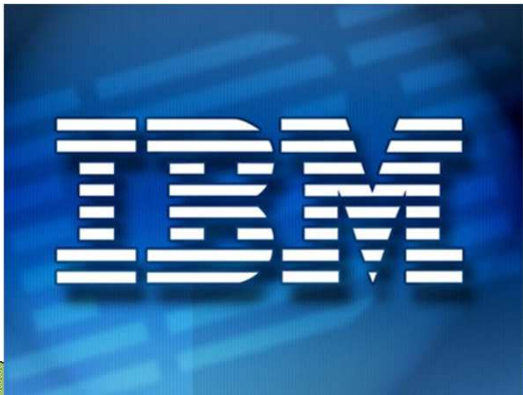
o **Italian is the first language of music and opera worldwide – think of *crescendo* and *piano*. Italian composers are at the root of modern western orchestral and choral music.**



- Many people rate Italian as the most beautiful spoken language in the world. It's very musical to the ear!



- Italy is one of the top five economies in the world. An estimated 7,500 American companies do business with Italy and more than 1,000 U.S. firms have offices in Italy, including IBM, AMEX, General Electric, Motorola and Citibank. Many Italian firms have offices in the U.S.



**Come and join the rest of your  
friends and take Italian today!**



# Why Learn Mandarin Chinese?



# A Lot of People Speak It!

- Mandarin Chinese is the **most spoken language** in the world. Over 1.35 billion people speak the language: that is about one fifth of the world population.



# It's Critical!

- Chinese is a **critical** language.



- “**Critical language**” is a term used in the US to designate languages for which there is **large demand** for language professionals but **little supply**.

# Critical Language Scholarship Program in China

Sponsored by US States Department





# Lots of Career Opportunities.

- China is the **2<sup>nd</sup> largest economy** in the world.
- China is **one of largest trading partners** of the United States.



# Lots of Career Opportunities.

- Many US companies do business in China and have long-term investments there.
- Chinese proficiency will **help you get employed** in most careers paths.



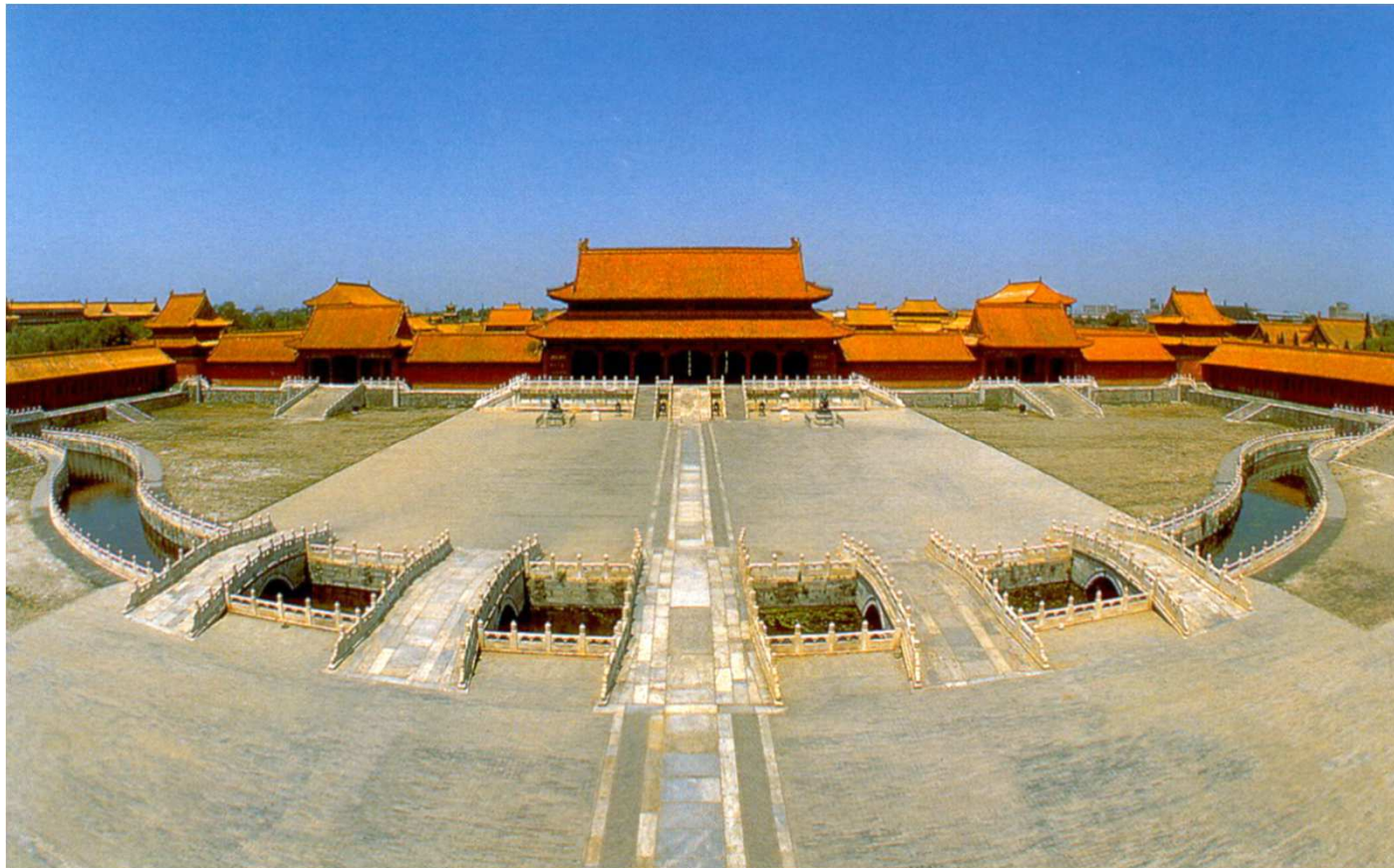


STARBUCKS  
COFFEE

星巴克咖啡

# Fascinating Culture

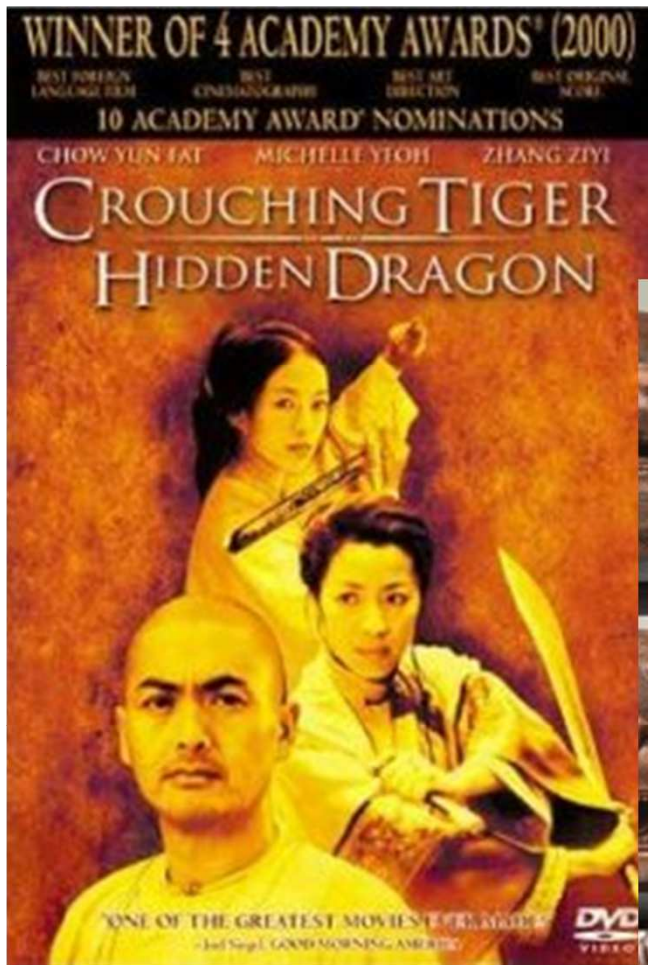
- Learning Chinese culture provides you with life-long **personal enrichment**.















# Is Chinese difficult to learn?

## It is not as difficult as you think!

- In some ways, the Chinese language is much easier to learn than English because Chinese has:
  - No tenses
  - No plurals
  - Simple numbering system
  - Simple prepositions

## It's just different!

# Can help you learn other languages.

- Knowing Chinese can **help you learn other languages** that borrow many words from Chinese:

Japanese



Korean



Vietnamese





谢谢，再见！  
(xiè xiè, zài jiàn)  
Thank you,  
goodbye!



Why learn  
Spanish?

# Spanish is spoken in 21 countries



Argentina



Costa Rica



Bolivia



Venezuela



Cuba



Chile



El Salvador



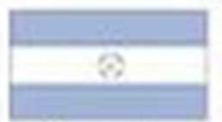
Ecuador



Guatemala



Mexico



Nicaragua



Panama



Paraguay



Peru



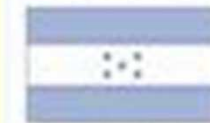
Puerto Rico



República Dominicana



Colombia



Honduras

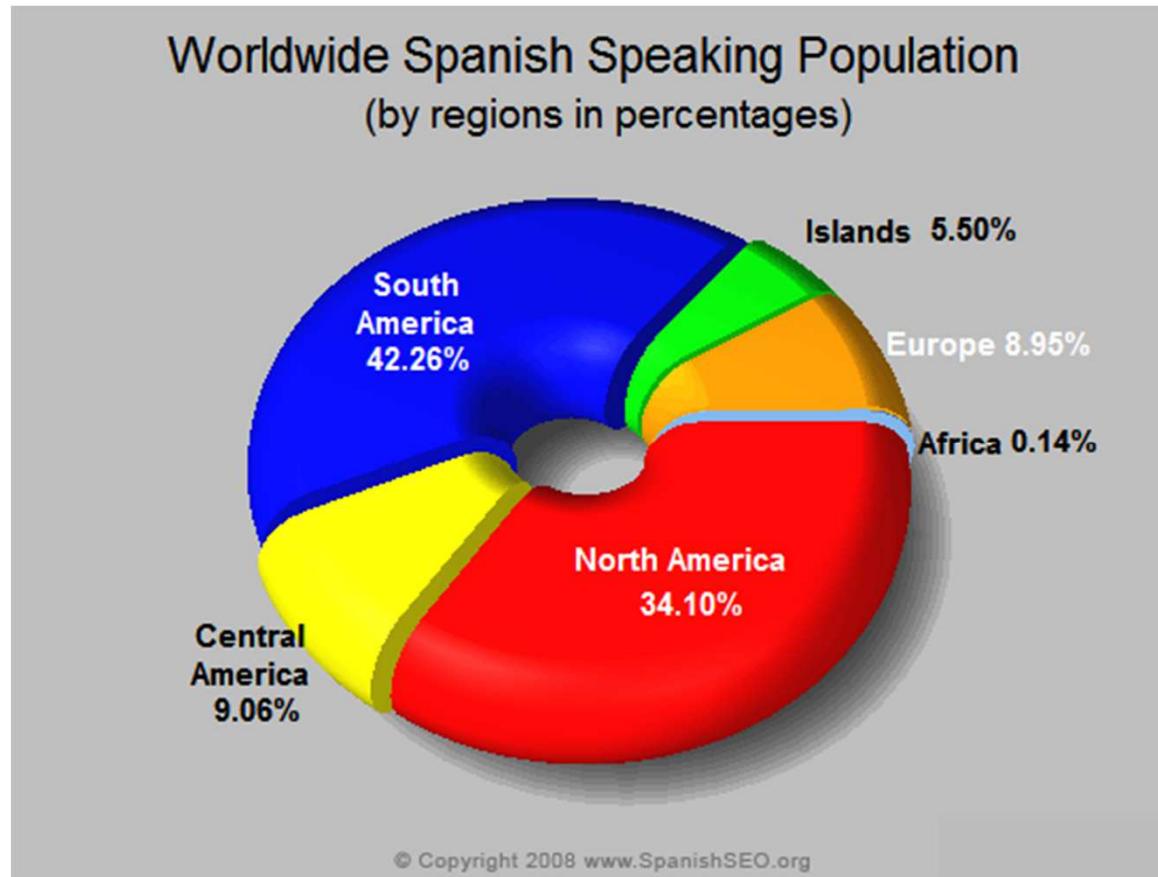


Guinea Ecuatorial



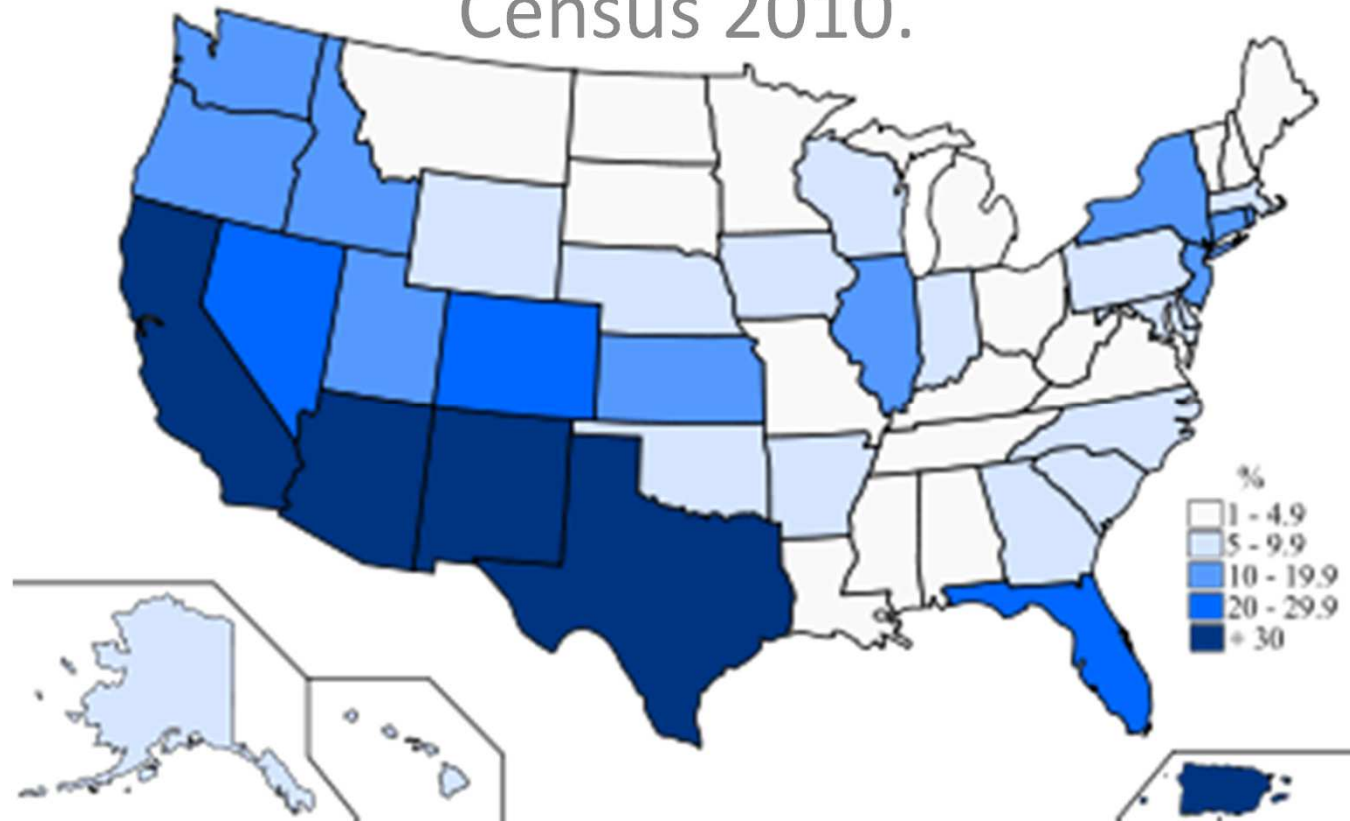
Uruguay





Spanish is the world's second most spoken language and is the second most used language in international communication with more than 495 million speakers worldwide.

## Distribution of Hispanics in the United States in Census 2010.

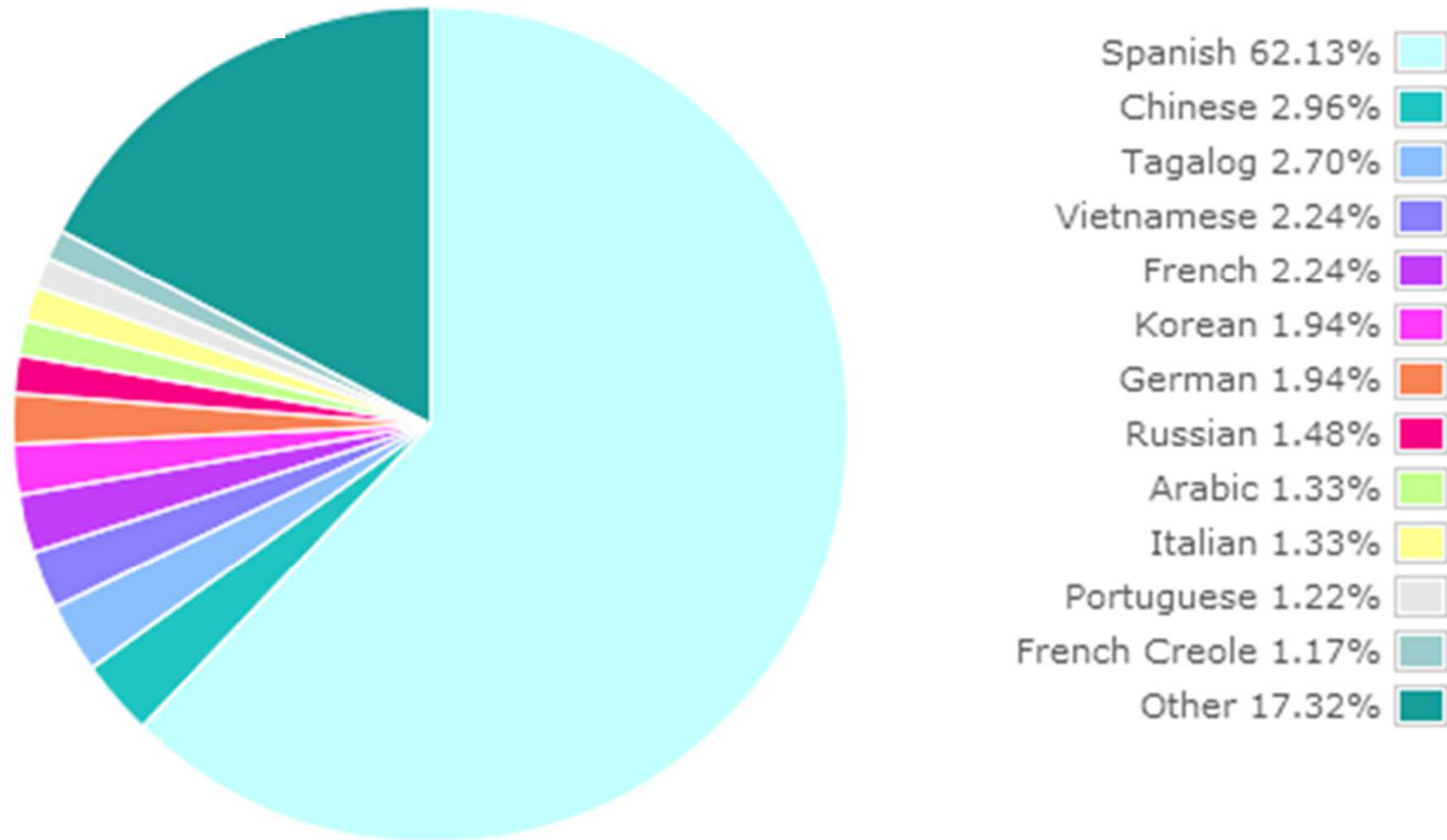


There are 37 million *Spanish* speakers in the United States.

**By 2050, the United States will become the country with the highest population of Spanish speakers.**



## Percentage of speakers of languages other than English in the US



**Spanish is the most spoken language in the entire US other than English**

If you are *bilingual*, you will have  
**more career choices** than your  
*monolingual* counterpart.



Great career options for bilingual professionals include positions in:

- ❖ Both private and public sectors
- ❖ Social Services
- ❖ Medicine
- ❖ Scientific fields
- ❖ Education
- ❖ Travel and Tourism
- ❖ Business
- ❖ Industry and Commerce
- ❖ Government
- ❖ Communications

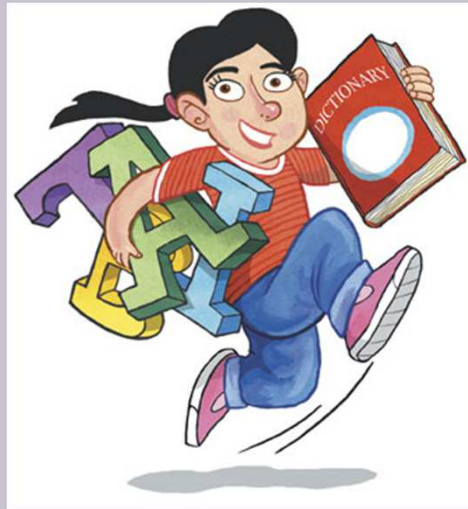
Spanish is one of the easiest  
languages to learn.

Because Spanish is nearly  
*phonetically perfect*, you can look  
at almost any word and know how  
to pronounce it.

Spanish grammar is similar to English, as well as different. This will raise your awareness of English grammar.



Since many English words are also of Latin origin, when you learn vocabulary in Spanish you will simultaneously be **expanding** your English vocabulary. This will help greatly with the SATs.

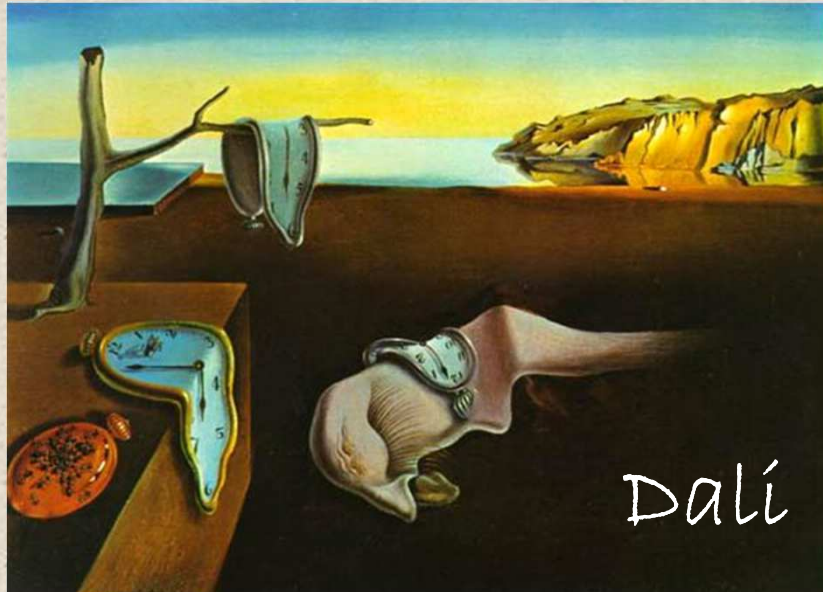
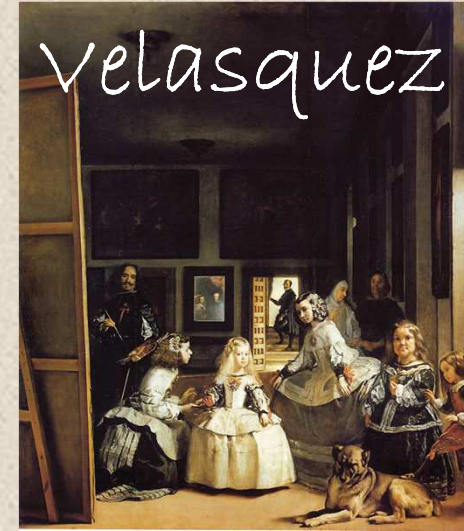


Learning Spanish will allow you to better appreciate *Hispanic cultural contributions*.



Developing a deeper understanding of Hispanic culture is becoming more and more important.

Spanish influence on the *fine arts* has been substantial.



# AND...OF COURSE THERE IS GASTRONOMY!







**KEEP  
CALM  
AND  
LEARN  
SPANISH**